

SNEHA CHITTE

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PROFESSIONAL SUMMARY

Product professional with 4+ years of experience in the field of technical product development. Resourceful and business-savvy manager, experienced with B2B and B2C mobile, web and hardware products.

SKILLS

- Product Development
- Tensorflow, Sagemaker
- Agile, Scrum practices
- Business/Data Analysis
- Strategic Planning
- Market Positioning
- Project Management
- C/C++/Java
- Tableau
- SPSS
- Visio, Invision

EDUCATION

University of Massachusetts
Boston

Master of Science: Management IT

JNTU
Hyderabad

Bachelor of Science: CS

WORK HISTORY

WordStream Inc - Product Manager

Boston, MA • 07/2019 - Current

- Define and prioritize product requirements in Account Performance and Data Science areas, for company's SaaS product in PPC advertising space.
- Own, document and prioritize the product backlog according to customer and business needs.
- Communicate with Dev and UX teams via user stories, wireframes, mockups, and work closely with them to build.
- Strategize approaches to meet objectives and capitalize on emerging opportunities.

Superpedestrian Inc - Associate Product Manager

Cambridge, MA • 10/2017 - 07/2019

- Manage and define product requirements and roadmap for both hardware and software development.
- Work with software, embedded, electrical and mechanical engineering groups along with design teams to scope and deliver new features for company's mobility products - Copenhagen Wheel, Scooters/Ebikes.
- Conduct and help with product testing and release planning.
- Develop, coordinate and ensure successful execution of release/launch plan for software builds and run test cycles.

AIIESEC Hyderabad - Product Head

Hyderabad, Telangana • 09/2012 - 01/2015

- Gathering client requirements and building product roadmaps and strategy while running periodic data analysis and assessments.
- Projects ranged from online internship portal and business analysis to product strategy and outreach with teams from 30 different international partners.